

# Instruction for Authors

**The 16th International Congress on Public and Nonprofit Marketing will receive full scientific articles, but also works in progress.**

The evaluation of the submitted papers will be blind peer reviewed, with the evaluators being members of the event scientific committee. The papers must be unpublished.

Articles should be submitted in English, although some papers in Spanish and Portuguese languages will be admitted for a special session.

Each paper can have up to five (5) authors, and authors are allowed up to three (3) submissions of papers by an author (regardless of whether sole or co-authored).

The paper presentation in the conference and its inclusion in the conference proceedings is subject to registration by least one of the authors.

Poster presentation is also possible, if authors prefer this option.

To submit an article, the author must put it in the format of IRPNM (see <http://www.springer.com/business+%26+management/marketing/journal/12208>) and make the online submission, indicating the most appropriate track for the article, If the article is approved, at least one author must register for the event.

In order to standardize the format of the article, you must use the templates for [title page](#) and to [full paper](#).

Oral presentations at Congress are limited to 15 minutes (and 5 minutes more for questions and discussions) (\*).

(\*) On-line participation will be possible for those researchers who cannot physically attend the working sessions of the Congress.

Please make sure that presentation is compatible with Microsoft PowerPoint 2010 (both PPT and PPTX formats are acceptable).